


## **TURN ON THE LIGHTS- Technology has left me in the DARK! Using New Tech Tools to Connect, Learn and Build our Business!**

Blogs, **WIKIS**, **Facebook**, *YouTube*, *Second Life*, LinkedIn, **NING**, *Google Tools*, Flip, Jott, **Skype**, **TWITTER**, *SlideShare...*  
**STOP THE MADNESS!**


If you are feeling overwhelmed by the flood of new technology on the scene today, and wonder which ones makes sense to keep your business sailing, this program is for you. If you are hiding from it all hoping the rotary dial phones and fax machines will make a comeback check out the program entitled: "Titanic: Lessons from the Deep!"

In this program you will examine social networking tools that work to connect you to customers, peers and employees, tools to send updates and reminders to teams, and creative ways to use micro-blogging to share news-bytes with others through "Tweets"! Learn to embrace technology to learn more, network efficiently and take your career into the future!

Come, buckle your seatbelt and get ready for the accelerated course in today's technologies. You might even take flight and meet a few avatars in Second Life where going green can take on a whole new meaning!

**Gina Schreck**, President and Co-Founder of  **Synapse<sup>3Di</sup>**, calls herself the Digital Immigration Officer. She helps digital immigrants everywhere immigrate into this foreign and sometimes scary world of technology. She is the host of the popular web-TV show, Getting' Geeky, where she helps people learn to use technology in byte-sized pieces! With humor and practical examples tailored to your specific industry, Gina will show examples and give the reasons each may, or may not, be right for you. She is the past-president for the National Speaker's Association here in Colorado and brought many of the speaker's into this digital landscape, even helping them create Avatars of themselves to speak to audiences around the globe without ever leaving home!



 **Synapse<sup>3Di</sup>**, connects experts to organizations through mixed-media and new technology. Check out the resources available to you at [www.Synapse3Di.com](http://www.Synapse3Di.com) or contact Gina: 303.978.5952 or [Gina@Synapse3Di.com](mailto:Gina@Synapse3Di.com)